

Historic, Archive Document

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July and August, 1928

SEASONABLE PLANT STOCK

Our Business
is Young Plant
Stock for the
Shipping Trade

They Are Well
Established and
Packed Properly

FIGHT FLORAL COMPANY
105 WEST 28th STREET
NEW YORK CITY

TELEPHONES: LACKAWANNA 5791-5792

NEW CROP EARLY WINTER FLOWERING SWEET PEAS

NEWER VARIETIES

		Oz.	Lb.
Imperial Pink.....		\$1.50	\$15.00
Charm. Rose pink.....		2.25	25.00
Gleam. Bright pink.....		2.25	25.00
Jeanne Mamitsch.....		.75	6.50
Jeanne Mamitsch (Originator's stock).....		1.00	10.00
Orange King. Glowing intense orange.....		1.00	12.00
Gilda Gray. Cerise pink.....		1.00	9.00
Eldorado. Orange.....		1.00	12.00
Sweet Lavender.....		.75	7.00
White Harmony (black seeded).....		1.50	14.00
Ball's Rose.....		1.00	12.50
Ball's Blue.....		1.00	12.50
Morse Superior Pink.....		1.00	12.50

STANDARD VARIETIES

PINK	Oz.	Lb.	ORANGE	Oz.	Lb.
Imperial Pink.....	\$1.50	\$15.00	Orange King.....	\$1.00	\$12.00
Jeanne Mamitsch.....	.75	6.50	Burpee's Orange.....	1.00	10.00
Jeanne Mamitsch (Originator's stock).....	1.00	10.00	Eldorado.....	1.00	12.00
Gleam.....	2.25	25.00	Zvolanek's Orange.....	.60	6.00
Charm.....	2.25	25.00	Mrs. Kerr.....	1.00	10.00
Ball's Rose.....	1.00	12.50	Rose Dore. Rose suffused with orange.....	.75	7.50
Morse Superior Pink.....	1.00	12.50	Flambeau. Orange cerise.....	.60	6.00
Zvolanek's Rose.....	.60	6.00			
Miss Louise Gude.....	.60	6.00			
Rose Queen.....	.60	6.00			
Rose Charm.....	.60	6.00			
Columbia, Pink and white.....	.60	6.00			
Yarrawa. Pink and white.....	.60	6.00			
Christmas Pink Orchid. Pink and white.....	.60	6.00			
Chevalier.....	.60	6.00			
Penrose.....	.75	7.50			

LAVENDER AND BLUE

Mrs. Chas. Zvolanek.....	.60	6.00
Sweet Lavender.....	.75	7.00
Ed. Zvolanek.....	.60	6.00
Lavender King.....	.60	6.00
Harmony.....	.60	6.00
Heatherbell.....	.60	6.00
Ball's Blue.....	1.00	12.50
Mrs. W. G. Harding.....	1.00	10.00
Zvolanek's Blue.....	.60	6.00
Blue Sensation.....	.75	7.50
Blue Wonder.....	.75	7.50
Blue Bird.....	.60	6.00
True Blue.....	.60	6.00

WHITE

Giant White.....	1.00	10.00
White Orchid.....	.60	6.00
Snowstorm Improved.....	.60	6.00
Madonna (black-seeded).....	.60	6.00
Watchung (black seeded).....	.60	6.00
Milkmaid (black seeded).....	1.00	10.00
White Harmony (black seeded).....	1.50	14.00

OTHER COLORS

Grenadier. Dazzling scarlet.....	.75	7.50
Glitters. Cerise.....	.60	6.00
Fire King. Orange scarlet.....	.60	6.00
Amethyst. Royal purple.....	.60	6.00
Othello. Maroon.....	.75	7.50
Miss Spokane. Cerise red.....	.75	7.50
Aviator. Dazzling scarlet.....	.60	6.00
Gilda Gray. Cerise pink.....	1.00	9.00

F I G H T F L O R A L C O M P A N Y

ASPARAGUS *Plumosus* and *sprengeri*.

	100	1000		100	1000
Seedlings.....		\$12.00	3-inch.....		\$12.00
2½-inch.....	\$6.00	50.00	4-inch.....	16.00

BEGONIAS 2½-inch.

FOR CHRISTMAS FLOWERING

	100	1000
Melior, 2½ inch.....	\$35.00	\$300.00
Melior, 3 inch.....	60.00
Melior, 4 inch.....	85.00

FLOWERING VARIETIES OF BEGONIAS

Alba Perfecta <i>Grandiflora</i> . Pure white.....	\$9.00	\$80.00
Alba Picta. White spotted.....	9.00	80.00
Argentea <i>Guttata</i> . Purple bronze leaves; white flowers.....	9.00	80.00
Baby Rubra. Rose.....	9.00	80.00
Thurstoni. Bright red foliage; flowers beautiful deep pink.....	9.00	80.00
Coralline <i>Lucerne</i> . The grand new Everblooming Begonia; bright coral-red, rich and showy foliage.....	12.00

BEDDING VARIETIES

	100	1000		100	1000
Chatelaine Supreme....	\$9.50	\$85.00	Gustave Knaake. Red.....	\$12.00
Red Chatelaine Supreme	14.00	125.00	Erfordi. Pink.....	6.00	\$55.00
Rex Hybrids Mixed....	15.00	Luminosa. Red.....	6.00	55.00
Rex, 3-inch.....	35.00	Prima Donna. Pink.....	6.00	55.00

CALCEOLARIAS—See page 2.

CARNATIONS, FIELD GROWN

GREENHOUSE BENCH GROWN

	1000
Eldora.....	\$90.00
Jewel.....	90.00
Arctic.....	90.00
Matchless.....	75.00
Golden Glow.....	90.00
Morning Glow.....	75.00
Royal.....	100.00
Ward.....	80.00

FIELD-GROWN CARNATION PLANTS

All varieties ready now and later.

Ask for prices or refer to our advertisement each week in the "Florists Exchange" or "Review."

CHERRIES 2½-inch.

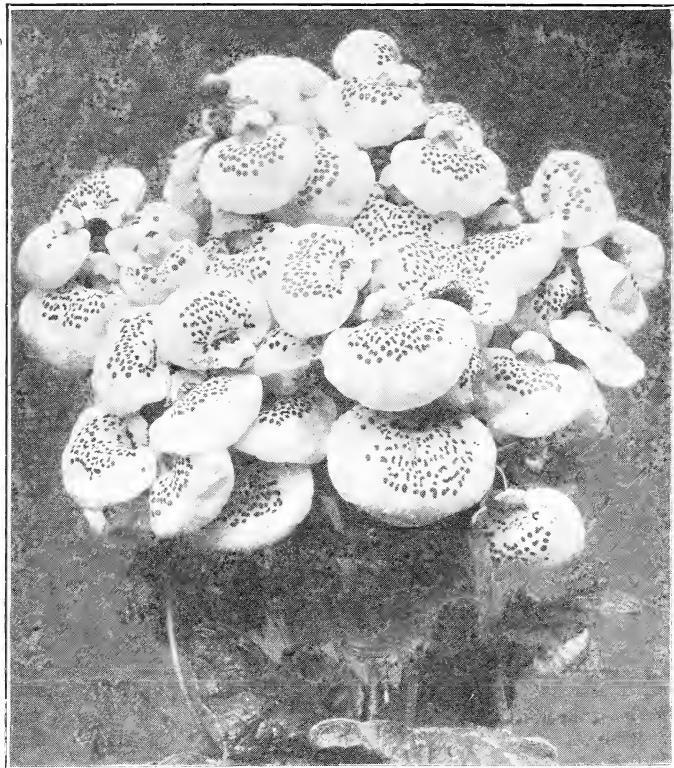
Cleveland.....

100	1000
\$7.50	\$65.00

CHRYSANTHEMUMS 2½-inch.

Ask for complete list of new and standard varieties. Ready now.

CYCLAMEN—See page 3.



CALCEOLARIAS

CALCEOLARIAS— $2\frac{1}{4}$ -Inch

READY AUGUST AND LATER

		100
Pink Beauty.....		\$30.00
Stewarti. Yellow.....		30.00
Lymani. Cinnamon red.....		30.00
Medfordi. Velvety maroon.....		30.00
Golden Gem.....		30.00
Hybrids and Rugosa Hybrids.....		15.00
Hybrids, $3\frac{1}{2}$ inch.....		35.00

105 West 28th Street, New York, N. Y.



CYCLAMEN

	100	1000		100
2½-inch,.....	\$14.00	\$125.00	3½-inch,.....	\$35.00
3 -inch,.....	20.00	4 -inch,.....	40.00
3 -inch, selected.....	25.00	4 -inch, selected,.....	50.00

These will be the best leading strains:
BINNEWEIS, DLABKA, FISCHER

Bright Red.

Rose of Zehlendorff. Light salmon.

Glory of Wandsbek. Salmon.

Pure White.

White with Eye.

Dark Red.

Perle of Zehlendorff. Dark salmon.

Rose of Marienthal. Soft rose with eye.

FOR SEED OF THE ABOVE, ASK FOR PRICES

105 West 28th Street, New York, N. Y.

F I G H T F L O R A L C O M P A N Y

DAISIES—2 $\frac{1}{4}$ -inch.

	100	1000
Marguerite or Paris.....	\$6.00	\$55.00
Giant White.....	6.00	55.00
Boston Yellow.....	7.00	65.00
Mother's Pearl.....	9.00	80.00
Mrs. Sanders (double).....	7.00	65.00

DRACAENA INDIVISA

2 $\frac{1}{4}$ inch.....	6.50	55.00
3 inch.....	12.50
Field grown.....	15.00	140.00

ERLANGEA TOMENTOSA

2 $\frac{1}{4}$ -inch pots.....	8.50	75.00
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This is a valuable cut flower under glass for Winter flowering; a blue color. It resembles Ageratum; long, stiff stems. Blooms from November to April, Carnation temperature.

EUPATORIUM

GRANDIFLORUM—2 $\frac{1}{4}$ -inch pots.....	10.00	90.00
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Winter bloomer. White blooming flower. Can be had in January. Culture like Stevia. Flowers like White Ageratum.

COELESTINUM. Field-grown, hardy Blue Ageratum.....	10.00
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EUPHORBIAS—2 $\frac{1}{4}$ -INCH

JACQUINIAEFLORA. Real fine strain, well colored.....	17.50	160.00
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FERNS—2 $\frac{1}{4}$ -INCH

	100	1000		100	1000
Boston.....	\$7.00	\$65.00	Scotti.....	\$7.00	\$65.00
Dwarf Boston.....	7.00	65.00	Macawi.....	7.00	65.00
Roosevelt.....	7.00	65.00	Verona.....	7.00	65.00
Teddy Jr.....	7.00	65.00	Whitmani.....	7.50	65.00
Elegantissima.....	12.00	Elegantissima compacta.....	12.00
			Table Ferns, Assorred.....	7.00	65.00

Larger sizes, ask for prices.

TABLE FERN SEEDLINGS

PTERIS Victoria.	PTERIS serrulata.
" magnifica.	" argyraea.
" mayi.	" albo-lineata.
" hastata.	" tremula.
" wilsoni.	" parkeri.
" rivertoni.	ASPIDIUM tsussimense.
CYRTOMIUM falcatum (Holly).	CYRTOMIUM rockfordianum.
1 flat, \$3.00 per flat.	5 flats, \$2.90 per flat.
Asparagus plumosus and sprengeri seedlings.....	10 flats, \$2.75 per flat.
	\$12.00 per 1000

FUNKIAS VARIEGATED

Field grown, 3- to 5-eye divisions.....	14.00	125.00
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F I G H T F L O R A L C O M P A N Y

GERANIUMS—See page 6

GERBERA

Jamesoni Hybrids		100
1st Size Clumps.		\$75.00
2nd Size Clumps.		50.00
3rd Size Clumps.		35.00

GYPSOPHILA

Hardy Double flore pleno , grafted, one-year-old.		\$35.00
Ehrlei (New), strong, one-year-old.		50.00

HYDRANGEAS

OUR USUAL GOOD GRADE OF HYDRANGEAS

POT-GROWN

French Varieties, Mixed , consisting of all best varieties— Baby Bimbenet, Vibraye, Chautard, Mousseline, Trophee, etc.		100
4 inch pots.		\$35.00
4 inch pots (stronger).		40.00
5 inch pots.		60.00
6 inch pots.		70.00

FIELD-GROWN

Extra fine stock.		
Baby Bimbenet	Gen. de Vibraye	
Lilie Mouillere	Mme. Auguste Nonin	
Mme. Legou	Mme. Emile Mouillere	
Mme. Mousseline	Mme. Renee Gaillard	
Mme. Truffaut	President Fallieres	
Souvenir de Lieutenant Chaure	Mme. E. Chautard	
		100
3 and 4 shoots ready for 4 inch pots.		\$25.00
4 and 5 shoots ready for 5 inch pots.		35.00
5 and 6 shoots ready for 6 inch pots.		45.00
6 and 8 shoots ready for 7 and 8 inch pots.		60.00

NEW, IMPORTED VARIETIES

Gudron (clear pink)	Helge (bright red)
Lancelot	Loreley (carmine red)
Rubis (red)	Percival
Splendens	Marshal Foch
	100
Ready for 4 inch pots.	\$35.00
Ready for 5 inch pots.	50.00
Ready for 6 inch pots.	60.00

For other New Varieties, ask for prices.

For 2 $\frac{1}{4}$ inch stock to grow on, ask for prices or refer to our May list.

GERANIUMS—2½-Inch**New Salmon-pink Geranium
“SALMON IDEAL”**

A REMARKABLY FINE GERANIUM WHICH WE WILL DISSEMINATE NEXT WINTER. ORDERS BOOKED NOW FOR FIRST DELIVERIES

2½-inch pots.....\$20.00 per 100, \$175.00 per 1000

You know what a good record Radio Red has made; “Salmon Ideal” comes to you from the same originator

NEW VARIETIES

	100	1000
Irvington Beauty. Rose-pink.....	\$17.50	\$160.00
Fiat. Salmon-pink.....	16.50	150.00
Pink Beauty.	16.50

STANDARD VARIETIES

Radio Red.	88.50	\$75.00
Aurora. Salmon-pink.....	7.50	65.00
American Beauty.	7.50	65.00
Buchner. White.....	6.50	60.00
Ed Blanc. Bright cerise.....	7.50	65.00
R. Gloede. Pink.....	9.00	80.00
Helen Michell. Clear scarlet.....	7.50	65.00
La Favorite. White.....	7.00	65.00
Mrs. Lawrence. Salmon-pink.....	7.00	65.00
Madame Barney. Deep pink.....	7.00	65.00
Madame Landry. Salmon-pink.....	7.00	65.00
Marquis Castellaine. Soft crimson.....	7.00	65.00
Marquis Montmort. Purple.....	7.00	65.00
Mrs. E. G. Hill. Light salmon.....	7.00	65.00
S. A. Nutt. Scarlet.....	6.50	60.00
Poitevine. Salmon-pink.....	7.00	65.00
Improved Poitevine.	8.50	75.00
Ricard. Bright scarlet.....	7.50	65.00
Red Barney.	8.50	75.00
Salleroi. Variegated.....	7.00	65.00
J. Viaud. Deep pink.....	7.00	65.00
Rose Scented.	7.00	65.00
Ivy Leaf Red or Pink.	8.50	75.00

F I G H T F L O R A L C O M P A N Y

ENGLISH IVY

	100	1000
Rooted Cuttings from soil.....		\$20.00
2½ inch pots.....	\$6.00	50.00
Field grown single plants.....	8.50	75.00

PELARGONIUMS

CLEAN—NO WHITE FLY

SPRINGTIME (new). Flowers ruffled and of a distinctive bright pink color. Well established.		
2½ inch.....	\$2.50 per doz.,	\$18.00 per 100
Easter Greeting	Wurtembergia	
Swabian Maid	Prince Bismarck	
Wolfgang von Goethe	Mrs. Layal	
Gardeners Joy	German Glory	
100	1000	
2½ inch pots.....	\$11.00	\$100.00
3 inch pots.....	16.00	150.00
4 inch pots.....	27.50

PEPPERS

	100	1000
Christmas.....	\$8.00	\$75.00
Bird's Eye.....	6.00	50.00

POINSETTIAS—2½-INCH POTS

	100	1000
True Oak Leaf.....	\$15.00	\$125.00
California.....	12.00	100.00

	100	1000
Christmas Red.....	\$12.00	\$100.00
Hollywood (new).....	20.00

PRIMULAS—2½-INCH POTS

PRIMULA OBCONICA

	100	1000
Mueller-Mohnstein, dark pink colors only.....	\$8.00	\$75.00
Apple Blossom.....	7.00	65.00
Rosea.....	7.00	65.00
Kermesina, red.....	7.00	65.00
Lavender.....	7.00	65.00
Blue.....	7.00	65.00
Salmon.....	7.00	65.00

PRIMULA CHINENSIS

	100	1000
Same Colors As Above.....	\$7.00	\$65.00

PRIMULA MALACOIDES

	100	1000
Lilac.....	\$7.00	\$65.00
Lelandi, new pink.....	12.00	100.00
American Legion.....	7.00	65.00
Radio.....	7.00	65.00
Superba, pink.....	7.00	65.00
Double Pink.....	7.00	65.00
Double White.....	7.00	65.00
Florabunda.....	8.50	75.00

NEW PRIMULA MALACOIDES

Of Double Lavender Pink. Very fine, 2½-in. pots, at \$11.00 per 100 and \$100.00 per 1000.

PYCNOSTACHYS DAEWEI**"THE BLUE BEEBALM FLOWER"**

Beautiful blue Winter-flowering plant, blooming under glass at a time when blue flowers are very scarce—from December to March.

2½ inch.....\$20.00 per 100.

ROSES—GRAFTED 2½-INCH POTS FOR GREENHOUSE PLANTING**Best Manetti Stock Is Used for Our Roses**

	100	1000
Premier Supreme. Proven to be a valuable Rose.....	\$30.00	\$260.00
Rapture. An improved Butterfly.....	30.00	275.00
Briarcliff	27.50	250.00
Double White Killarney	27.50	250.00
Florex	27.50	250.00
Mme. Butterfly	27.50	250.00
Mrs. Calvin Coolidge	27.50	250.00
Roselandia	27.50	250.00
Souv. de Claudius Pernet	50.00	450.00
Templar	27.50	250.00

ROSES—OWN ROOT 2½-INCH TO GROW ON—READY NOW AND LATER 100

American Beauty. HP. Red.....	\$18.00
Baby Rambler. Pol. Crimson.....	10.00
Baby Tausendschoen. Pol. Pink.....	10.00
Briarcliff. HT. Rose pink.....	15.00
Columbia. HT. Pink.....	10.00
Crimson Rambler. Crimson.....	9.00
Crusader. HT. Crimson.....	11.00
Double White Killarney. HT. White.....	12.00
Dorothy Perkins. Pink.....	7.50
Ellen Poulsen. Pol. Pink.....	8.50
Erna Teschendorff. Pol. Red.....	10.00
Eugene Jacquet. Cherry red.....	9.00
Excelsa. Red.....	7.50
Francis Scott Key. HT. Red.....	10.00
Frau Karl Druschki. HP. White.....	13.00
Golden Ophelia. HT. Yellow.....	11.00
Gruss an Teplitz. HT. Bright red.....	9.00
Hadley. HT. Crimson.....	11.00
K. A. Victoria. HT. White.....	9.00
Killarney Pink. HT.....	10.00
Killarney White. HT.....	12.00
Los Angeles. HT. Pink and yellow.....	30.00
Mme. Testout. HT. Pink.....	10.00
Magna Charta. HP. Rose.....	10.00

ROSES —OWN ROOT, 2½-INCH TO GROW ON—Continued		100
Maman Cochet.	T. Pink.....	\$8.00
Mme. Butterfly.	HT. Pink.....	12.00
Mrs. Aaron Ward.	HT. Yellow.....	11.00
Mrs. Calvin Coolidge.	HT. Yellow.....	14.00
Mrs. F. R. Pierson.	HT. Crimson.....	22.00
Miss Edith Cavell.	Pol. Red.....	9.00
Ophelia.	HT. Pink.....	11.00
Orleans.	Pol. Red.....	10.00
Paul's Scarlet Climber.	Scarlet.....	9.00
Premier.	HT. Pink.....	17.00
Radiance.	HT. Pink.....	8.50
Red Radiance.	HT. Red.....	10.00
Roserie.	Pol. Pink.....	8.00
Roselandia.	HT. Yellow.....	18.00
Sensation.	HT. Red.....	15.00
Souv. de Claudius Pernet.	HT. Yellow.....	40.00
Sunburst.	HT. Yellow.....	10.00
Tausendschoen.	Pink.....	7.50
Templar.	HT. Red.....	16.00
Ulrich Brunner.	HP. Red.....	11.00

HP—Hybrid Perpetuals. HT—Hybrid Teas. Pol.—Baby Rambler Type.

Prices for 4-inch pots range from \$22.00 to \$30.00 per 100

RUBBERS

	100	1000
Mossed Rooted Cuttings.....	\$24.00	\$200.00

SNAPDRAGONS—2½-inch.

Geneva Pink.....	\$8.50	\$75.00
Judd's Pink.....	8.50	75.00
Helen.....	6.50	55.00
Orlando.....	7.50	65.00
Giant Yellow.....	6.50	55.00
White Rock.....	8.50	75.00
Keystone.....	6.50	55.00
Philadelphia Pink.....	6.50	55.00
Silver Pink.....	6.50	55.00
Phelps' White.....	6.50	55.00
Nelrose.....	6.50	55.00
Golden Pink Queen.....	7.50	65.00
Scarlet.....	6.50	55.00
Jennie Schneider.....	10.00
Penn-Orange.....	10.00

VINCA VARIEGATED

Rooted Cuttings.....	\$2.25	\$20.00
Rooted Layers.....	2.25	20.00
2½ inch.....	6.50	55.00
Field Grown.....	12.50	110.00

Flower Days for the Balance of the Year

Independence Day....	July 4	Thanksgiving.....	Nov. 29
Halloween.....	Oct. 31	Christmas.....	Dec. 25
Armistice Day.....	Nov. 11	Easter in 1929 is	March 31st

Our Business Is to Supply You with EVERYTHING IN YOUNG POT PLANTS AND ROOTED CUTTINGS

These are grown especially for our shipping trade and therefore well established and properly rooted before sent out. Packing is done very carefully, according to weather conditions at time of shipping.

SHIPMENTS

As soon as properly rooted, shipments are made by Parcel Post, if it is a small package, or Express if a larger order. If stock is not in good condition on arrival, promptly notify the carrier and advise us immediately. While we do not guarantee safe arrival, we feel certain that you will be well satisfied with the stock and packing.

PRICES

Are made somewhat in advance of season and are subject to change without notice, and also subject to crop failure.

WARRANTY

We endeavor to send out only the very best quality of plants, cuttings, bulbs and seeds, but under no circumstances do we guarantee results of crops. If our goods are not accepted on these conditions, same should be returned to us within five days.

CLAIMS

All claims must be made within 5 days after receipt of goods.

FIGHT FLORAL COMPANY